



## J.J.Pearce High School Choir

1600 North Coit Rd.  
Richardson, Texas 75080

### Forte 2018-2019 Program Ad Specifications:

Ad Size	Dimensions	Cost
	(width x height)	
Full Page	7.5" x 10"	\$200
½ Page	7.5" x 5"	\$100
¼ page	3.75" x 5"	\$75
Business card size	3.75" x 2.5"	\$40
BACK COVER	same as full page	\$475
INSIDE COVER (front & back)	same as full page	\$300

**There is an additional 10% charge if the ad is not printer-ready and you need it to be designed for you.**

#### Electronic File Ads/Ads Submitted by CD:

- Ads should be submitted in printer-ready format.
- Electronic files must be in PDF, eps, jpeg, tiff, MS Word (.doc) or PowerPoint (ppt) format.
- Include all fonts, photos, graphic files. We will have to substitute if we do not have them.
- **Minimum resolution preferred is 300 dpi to ensure good quality reproduction.**  
**PREFERRED:** Email electronic files to: Giselle Patterson ([gisellepatterson.gp@gmail.com](mailto:gisellepatterson.gp@gmail.com)) If using Drop Box, do not set an expiration date.

#### Hard Copy Ads:

- Ads submitted by hard copy only will be scanned and will lose some quality. To ensure printing quality, submit an electronic ad in the correct format.

#### For Personal Ads:

- Please submit as above. If not printer-ready, submit photo(s) and provide wording in a MS Word file. Please check the appropriate box on the 'personal ad' contract for custom made ads.

**AD REQUESTED DEADLINE: September 24, 2018**

**SIGNED CONTRACT AND PAYMENT ARE DUE AT THE TIME THAT THE AD IS SUBMITTED**

#### Payment can be sent to:

Giselle Patterson  
7619 Applecross Lane – Dallas, TX 7524

